



LLOYD MATS

by **COVERCRAFT**

	LUXE	ULTIMAT	BERBER2	VELOURTEX	CLASSIC LOOP	RUBBERTITE	NORTHRIDGE
							
Wear Resistance	High	High	Medium High	Medium	Low	Very High	Very High
Stain Resistance	High	Medium	Medium High	Medium	High	High	High
Warranty	Lifetime	5 Years	5 Years	3 Years	2 Years	3 Years	3 Years
Custom Mat Price	High	Medium	Medium	Medium Low	Medium Low	Low	Low
Carpet Yarn Type	2-Ply Nylon Cut Pile	2-Ply Nylon Cut Pile	5-Ply Air Entangled	1-Ply Nylon Cut Pile	Polypropylene Loop	N/A	N/A
Carpet Face Weight	48 oz. per yard	32 oz. per yard	32 oz. per yard	22 oz. per yard	22 oz. per yard	N/A	N/A
Total Mat Weight	108 oz. per yard	75 oz. per yard	75 oz. per yard	63 oz. per yard	63 oz. per yard	160 oz. per yard	160 oz. per yard
Carpet Pile Height	.50"	.35"	.25"	.30"	.20"	N/A	N/A
Mat Thickness	.70"	.50"	.50"	.60"	.30"	.20"	.20"
Final Backing Layer	Urethane core plus TractionBac™ Rubber	TractionBac™ Rubber	TractionBac™ Rubber	TractionBac™ Rubber	TractionBac™ Rubber	Non-Skid Nibs	Non-Skid Nibs
Number of Colors*	11	29	8	12	8	12	7

CARPET BACKING CONSTRUCTION

All Lloyd carpet mats are built with a specially engineered, multi-layer backing. Multiple layers of polypropylene mesh are used to stabilize the carpet face and provide layers for bonding liquid latex to create stiffness and moisture resistance. Our trademark TractionBac™ high density synthetic rubber final backing provides additional moisture protection and skid resistance.

FACE WEIGHT

Face weights are stated in ounces per square yard. The greater the weight indicates a greater level of durability, although material and tufting technique will influence mat life.

ANCHORING DEVICES

All Lloyd Mat products are equipped with fasteners to keep them in place. If the vehicle manufacturer provides anchors in the floor, Lloyd incorporates a system compatible with the OEM device. Mats for vehicles without factory anchors come with Lloyd's easy to install hook and grommet fastener.

CARPET FACE CONSTRUCTION

Two-Ply Construction

Two strands of yarn, twisted and heat set in each tuft.

- Soft Texture
- Superior Crush Resistance
- Increased Yarn Weight and Density

Loop Construction

A loop at the top of the yarn tuft with no exposed yarn ends on the carpet face.

- Superior Crush Resistance
- Resists Dirt and Debris
- More Rugged Look

Single Construction

A single strand of yarn to give a traditional automotive look.

- Soft Velvety Texture
- Similar to OEM Look
- More Refined Appearance